

"All About You" Dental

We'll go the Extra Mile for You!
Sept./Oct. 2016 Newsletter



WHO WON OUR MUSTANG?



Thanks to so many of you that participated in our 18 month Mustang referral contest. Many people earned lots of entries by referring many people. Some had lots of entries some had very few.

There were over 4,000 entries for the drawing! With heartfelt thanks, we extend our appreciation to so many of you for trusting us with caring for your friends and loved ones.

Over the past 18 months, each and every entry was entered into a computer program that conducts drawings of this magnitude. Shortly before our Saturday Patient Appreciation Event, we had the computer randomly draw 5 names from the entire pool of contest entries. We contacted all five finalists to make sure they could be at the event. We placed the name of each finalist on a ping pong ball and put the balls in a bucket. Alicia randomly pulled out one ball to reveal our winner.

Congratulations to Jake Nolind, the winner of the Mustang!!

Thanks again to everyone that participated by referring your friends and family. We had a blast rewarding you all along with gift certificates and/or treatment credits for your referrals. We look forward to continuing on with our generous 'Send A Friend' referral reward program

Did You Dunk The Dentist?! Thanks to all who came to our June 11th Patient Appreciation Event!



Woah Dr. Pluid!

Winner, Winner, Winner

Thank You Boise Fire!

One Happy Winner!

Jump Time!

Dr. Jayson Going Down

TV Winner

Party Time!

Snow Cones!

One Happy Bike Winner!

Batman!



Continuing Education in Atlanta!



In June we had a blast learning together how to provide top notch customer service and set goals to make your patient experience the best it can be.

With Heartfelt Thanks For Your Referrals

Our business is built on word of mouth advertising and we'd like to thank the following people who were kind enough to recommend our office recently!

Jeanette L., Scott T., Becky T., Rosanne H., Judy G., Holly B., Camie H., Sherlyn P., Nicole P., Abby K., Terrill H., Arron T., Bob B., Paula G., Michelle H., Ashley T., Brittan A., Jonathan N., Kelsia A., Jessica K., Tamera W., Catti S., Charity Y., Rachel B., Kelsie J., John O., Ami Beth A., Sullivan D., Toby G., George B., Maryam K., Sarah S., Carrie Ann C., Kira C., Corrine G., Stephen W., Darrin W., Echo D., Sam T., Melissa S., Emily H., Carmen T., Daisi P., Brian G., Tamera W., Stephanie H., Nate R., Michelle P., Casie M., Jon S., Amie K., Roger L., Anne C., Brittany A., Gary R., Cody L.,

All About You Dental In The Newspaper! *The Idaho Business Review* recently featured our office in their paper!

IDAHO BUSINESS REVIEW

June 11, 2016

Vol. 38 No.42 • \$2.50



The All About You Dental team hosted a Dunk the Dentists Patient Appreciation Event on June 11. In the practice's parking lot, hundreds of patients enjoyed food, prizes, drawing for gifts, games, a bounce house and the doctor dunk tank. Prizes given away included a flat screen television, a mountain bike and a 2013 Ford Mustang convertible. Here, Dr. Jayson Clark gets dunked. Photo by Krystyl Miller.

Ride Dr. Jayson Ride!



At the end of July, Dr. Jayson completed the grueling Ultimate Challenge bike race in Utah. It's been called America's toughest one day cycling adventure. He climbed over 11,000 feet over 114 miles in one crazy day!



A 4:58 Mile??!!

On July 22nd, Dr. Taylor Clark wrote: "Ok. So my son Ty and I set this crazy goal to run a sub 5 minute mile before he leaves on his Church service mission to Chile. We raced through our neighborhood this morning and he got 4:58 and I came in 2nd with 5:58. Bring on the Junk food!"

We have decided to share a special recipe with you every week on our website. Simply visit www.allaboutyoudental.com each week for a brand new recipe.



My Grandma Clark was a gourmet cook. Back in 1999 just prior to her passing, my wife Jannie and I visited her. My Grandpa slipped us an old shoe box, packed full of her treasured recipes collected over her lifetime. Jannie and I spent the next 3 years creating a huge 357 page recipe book in her honor. There are now 535 books in print! I decided to share some recipes with you each month as "Grandma's Recipe of the Month".

Enjoy, -Dr. Taylor



Frozen Cheesecake Salad

- 11 oz. pkg. cheesecake mix
- 1 c. milk
- 1 c. (8 1/2 oz. can) crushed pineapple
- 10 drops red food coloring
- 1 c. fresh or frozen cranberries, chopped
- 1/2 c. chopped nuts
- 1/2 c. snipped dates

Reserve graham cracker crumb portion of cheesecake mix for use another time. In small mixer bowl, blend together the dry cheesecake mix, the milk, pineapple (include juice), and food coloring. Beat 3 minutes at low speed or until slightly thickened. Fold in cranberries, nuts, and dates. Line bottom and sides of 3-cup refrigerator tray (or pie plate) with foil. Pour in cranberry mixture. Freeze. Remove from pan and cut into wedges. Makes 6 servings.

Double Referral **Rewards** in September!

We have decided to offer a double referral rewards bonus for every new referral you send to our office that becomes a patient in the month of September.

We already offer you a \$25 treatment credit (Plus \$25 credit for your friend) or \$20 restaurant gift certificate for each person referred. Throughout the month of September, you will receive a \$50 treatment credit or \$40 restaurant gift card for each friend you refer.

Your referred friend will also receive a \$50 treatment credit in September.



So, do you have any unscheduled family members who we have yet to meet? Their appointment is worth extra money for you and for them. We have a limited number of appointment spaces in September that will be given to those that call and schedule first. Please invite your family and friends to call Tracey and Heidi today to reserve their appointment slots. We'll take care of you and them!!

Channel 2 Visits All About You Dental!



We were delighted to have the TV folks come out and do a news story of our big patient appreciation event!

WHAT HAPPENS IN YOUR DENTAL OFFICE ON SATURDAYS?



Alicia Baay and Dr. Taylor Clark on Channel 2 Idaho Living Show talking about the school.

We teach men and women how to become amazing dental assistants! Our graduates are successfully working in dental offices all throughout the treasure valley!

We are currently enrolling for our winter term that starts in October... We only have a limited number of spots remaining and hopefully we can help you or someone you know secure one of them! The course is taught on 10 Saturdays from 7:30 AM to 4:30 PM.

Call now to enroll, 938-8228!

We look forward to speaking with you soon!

"All About You" Dental

We'll go the Extra Mile for You!

PRSRST STD
U.S. POSTAGE
PAID
Boise, Idaho
Permit No. 679

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& Family Dentistry

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Use 'em or lose 'em! Year End Benefits expire Dec. 31st!

If you haven't taken advantage of your dental insurance benefits for 2016, call our office and we will help you use them so you don't miss out!



What Our Guests Say...

Dr. Jason and Staff are Awesome!

The staff always makes me feel welcome. The hygienist is amazing; she always makes me laugh! Thank you for being awesome!

—Megan D.

Thrilled with this Dentist office!

I absolutely love this dental office. Their care is exceptional, you always feel welcome, and they make you very comfortable. Thank you for all you have done for me!

—Anna G.

Best dental office ever!!!! Whole family loves the dentist now!

My whole family sees All About You Dental and we love it. The staff is the best! We recently moved to Washington but we will not be finding a dentist here...we will travel to All About You because we absolutely love it!

—Amber H.

Love the whole office!

Amazing dental office! It is really "all about you"! All the staff is helpful, cheerful and friendly. They make going to the dentist pleasant!

—Johanna W.

Always pleasant

Always a good experience! Customer service is very important to me. I go to All About You Dental because I always get treated with kindness and caring.

—Ashleigh S.