

"All About You" Dental

We'll go the Extra Mile for You!

ALL ABOUT YOU DENTAL • APRIL / MAY, 2012
NEWSLETTER



Ahhh the Benefits!

Do you know about the many benefits of being patients at All About You Dental?
Here are a few major benefits we'd like to highlight today:

- 1. Five Year Crown, Bridge and Veneer Warranty.** Though we expect these restorations to last a long time, we give you a free 5 year warranty for them. If it chips, breaks, comes off or needs repair, we will fix it or replace it for free, as long as that tooth is restorable. All we require in return is that you keep your 6 month preventive cleaning appointments current, and have any decay in adjacent teeth removed. We emphasize prevention and reward you for maintaining good oral care habits.
- 2. Fillings Warranty. Our Fillings Last!** All recommended routine fillings have a one year warranty, as long as you keep your 6 month preventive cleaning appointments current. Rarely do we ever have to replace or re-do a filling. However, if there is a problem, we will keep working until it's right!
- 3. Lifetime Whitening.** For a small one time enrollment fee, you may enroll in our lifetime whitening program. All professional whitening system results fade over time back towards the original tooth color. To help keep your bright healthy smile looking its best, it's recommended to have touch up whitening treatments every year or two. We don't want any of our patients to ever have to pay for whitening again! To stay enrolled, all you have to do is keep your 6 month preventive cleaning appointments current. As needed after each cleaning, we'll give you a whitening touch up kit absolutely free! This ongoing free whitening offer is good as long as our doctors are in practice at All About You Dental.
- 4. Patient Benefits Plan.** No insurance? No problem. We have created a wonderful plan to help you work your dental treatment into your budget. Many patients without insurance have found this very helpful! Ask us how you can save even more.
- 5. Generous Referral Rewards Program.** Our practice is built on word of mouth referrals, and we love rewarding and recognizing so many of you for sending your friends and family to us. Keep 'em coming! Slash your dental bill or enjoy generous gift cards as our way of saying thanks.
- 6. Free Patient Gifts and Events.** If you've been a patient at our office, you've probably received a number of gifts and appreciation for your patronage. Why do we do this? We know you are the heart of our business and we want to take care of you, your family and friends for a lifetime! We've gone so far as to invite thousands of our patients to get even with our doctors by dunking them at our new office party! See the "Dunk the Doctors" TV news story on our website: www.allaboutyoudental.com. It's hilarious!

Special Offer of the Month:

Refer a neighbor or friend to our office before April 30th and get \$25 towards any needed dental work or a restaurant gift card of your choice. Plus, increase your chance of winning the Top Referrer of the Month Grand Prize of FREE U-Swirl frozen yogurt for a year!



WHAT HAPPENS IN YOUR DENTAL OFFICE ON SATURDAYS?

WE TEACH MEN AND WOMEN HOW TO BECOME AMAZING DENTAL ASSISTANTS!

DO YOU KNOW OF ANYONE THAT WANTS TO BECOME A DENTAL ASSISTANT? WELL DO WE HAVE NEWS FOR YOU! DR. TAYLOR CLARK, DDS, IS A PROUD DIRECTOR OF A 10 WEEK LONG DENTAL ASSISTING PROGRAM CALLED "ASSIST TO SUCCEED".

HERE ARE THE TOP 10 REASONS TO ATTEND "ASSIST TO SUCCEED" DENTAL ASSISTING SCHOOL!

- 1) GOOD DENTAL ASSISTING PROFESSIONALS WILL ALWAYS BE IN DEMAND.
- 2) DENTAL ASSISTANTS ALWAYS LEARN NEW AND EXCITING THINGS.
- 3) DENTAL ASSISTANTS ENJOY RESPECT AS PROFESSIONALS.
- 4) ASSIST TO SUCCEED CLASSES RUN ON SATURDAYS FROM 7:30 AM - 4:00 PM.
- 5) ASSIST TO SUCCEED TUITION INCLUDES ALL BOOKS AND REQUIRED CLASSROOM MATERIALS FOR YOUR COURSE.
- 6) ASSIST TO SUCCEED COURSES ARE ONLY 10 WEEKENDS.
- 7) ASSIST TO SUCCEED COURSES RECEIVE RAVE REVIEWS FROM THE STUDENTS AND THE DOCTORS WHO HIRE THEM!
- 8) ASSIST TO SUCCEED GIVES YOU THE TOOLS YOU NEED TO SUCCEED IN A FUN, FAST PACED WORLD!
- 9) ASSIST TO SUCCEED COURSES COST LESS (THOUSANDS OF DOLLARS LESS - YES THOUSANDS LESS THAN OTHER COURSES IN IDAHO).
- 10) IT IS TIME TO INVEST IN YOUR OWN SUCCESS!

IF YOU OR ANYONE ELSE YOU KNOW ARE INTERESTED IN WORKING IN THE WONDERFUL FIELD OF DENTAL ASSISTING, PLEASE CALL US TODAY AT (208) 938-8228 FOR MORE INFORMATION OR VISIT WWW.ASSISTTOSUCCEED.COM

THE NEXT CLASS IS STARTING VERY SOON AND THERE ARE ONLY A COUPLE OF SPOTS REMAINING!

TRIVIA CONTEST

The first three people to call the office with the correct answer will get a free \$5 cup of u-swirl frozen yogurt.

QUESTION:

Dr. Taylor Clark and his wife Jannie created a gourmet recipe book in honor of his Grandma Clark. How many pages are in the book?

Top Referrer of the Month Award!

The top 2 referrers for the months of April / May will win **Free u-swirl Frozen Yogurt** for a year! One \$5 cup for each month of the year. (\$60 value)



The top two New Patient Grand Prize winners for February / March are Dorothy F. and Mike H. We would like to thank them for their referrals!

Sports Drinks and Tooth Decay

Hydration and energy are important facets to athletic success. But new studies have shown that they can be just as harmful to the strength of your teeth as soft drinks. Due to their acidic nature and high sugar content, all these drinks can wear away the enamel from your teeth.

The Academy of General Dentistry released findings in 2005 that showed that over the course of years, sports drinks and energy drinks caused tooth decay just as fast (and in some cases faster) than soft drinks. Many young athletes suppose that as they exercise and play sports, these drinks are vital to their performance and health. While they do assist in endurance and hydration, especially for athletes engaging in strenuous physical activity, you can often get the same benefits from juice or even water with fewer risks to your teeth and your overall health.

Certainly during this hot summer season, a cooling sports drink should not be seen as a healthier alternative to soda when it comes to dental health. If you or your children find sports drinks as a frequent hydrator, you may want to rethink your sugar intake.



TEAM NEWS...



Dr. Clark – He and his wife, Jannie, are so excited that their older kids' youth choir performed so well recently; they were invited to sing in Carnegie Hall in New York!



Dr. Dille – He has a new found love and respect for his mother-in-law after she helped him and his wife, Nikki, through the first 6 weeks with their twins.



Dr. Jayson – He and his family are looking forward to the grand opening of the neighborhood swimming pool. His girls will have a blast swimming in it once it opens!



Brian – His family had a wonderful vacation to the tropical Twin Falls, ID. They are looking forward to their next family vacation to the Salt Lake area.



Alicia – She is so excited for another fun and enjoyable baseball season once again this year. Go Northwest Ada Little League!



Nikki – She can't believe her daughter will be turning 2 in a couple of weeks; she is getting so big! She is also looking forward to some warmer weather.



Kristin – She enjoyed watching her daughter and son dye eggs on Easter; oh boy, what a mess!



Tana – She had a blast at Easter with her family. Her family tradition is to hide lottery tickets and money in the eggs; the whole family loves it!



Jerica – She is looking forward to some Spring snowboarding and volleyball season.



Javiera – She is looking forward to the Spring weather and running a marathon.

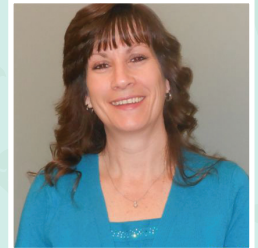


Celeste – She can't wait for warmer weather so she can start enjoying the outdoors a lot more.

APRIL / MAY

PATIENT OF THE MONTH

Barb Nielsen was voted patient of the month for March/April. Something unique about Barb is her funny sense of humor; she always finds the funny side of things whenever possible. She has raised three boys, including a set of twins, and they all have a funny sense of humor as well. She enjoys crossword puzzles, games, cards, trivia, and reading. She has 2 granddaughters that she enjoys spoiling, and will have another grandchild in July. She enjoys the atmosphere at our office and loves the fact that everyone is so friendly and helpful. She always recommends our office to her family and friends. Everyone at All About You Dental would like to "Thank" her for being a great patient!



GRANDMA CLARK'S RECIPE OF THE MONTH

NEW! We have decided to share a special recipe with you every week on our website. Simply visit www.allaboutyoudental.com each week for a brand new recipe.

My Grandma Clark was a gourmet cook. Back in 1999 just prior to her passing, my wife Jannie and I visited her. My Grandpa slipped us an old shoe box, packed full of her treasured recipes collected over her lifetime. Jannie and I spent the next three years creating a huge 357 page recipe book in her honor. There are now 535 books in print! I decided to share some recipes with you each month as "Grandma's Recipe of the Month".

Enjoy, - Dr. Clark

Star-Kist Tuna With Cheese And Noodles

| | |
|-----------------------------|---------------------------|
| 17 ounce can tuna | 1/2 teaspoon salt |
| 1/4 cup butter or margarine | 1/8 teaspoon pepper |
| 1 small onion, minced | 2 cups milk |
| 1 clove garlic, minced fine | 1 cup cottage cheese |
| 1/4 cup flour | 1 large lemon |
| 3/4 teaspoon curry powder | 1/2 pound noodles, cooked |

Saute onion and garlic to golden brown in melted butter. Blend in flour and seasonings. Gradually add milk and cook, stirring constantly, until sauce thickens. Add lemon juice, tuna, cottage cheese. Heat thoroughly; serve over noodles. Serves 6.

WELCOME NEW PATIENTS!

We'd like to welcome you publicly, and wish you all the best!

Ana S., Jefferon H., Daniel L., Isabel C., Emiko N., Ayaka N., Bill J., Christopher P., Bryten J., Lori S., Cody W., Tammie K., Larry W., Donald P., Jennifer G., Deborah D., Melissa L., Brock U., Nicole N., Karyn A., Carol K., Kim R., Lisa K., Janet L., Aimee B., Reese K., Millie P., Alexandria J., John K., Jason O., Martin H., Cecilia C., Justin C., Marlin C., Darrell C., Sara J., Aaron C., Diane R., Margie B., Gail D., John S., Michael K., Nicole D., Toy O., Megan B., Marco T., Rhonda T., Meagan N., Sophie L., Jessica M., Esperanza G., Tracey R., Phalen R., Jonah R., Cheyanne S., Gary B., Margaret R., William S., Astrid D., Nicole D., Michael B., Jennifer L., Kristian Q., Sabrina Q., Milena Q., Kristin B., Chara S., Christopher R., Jason V., Everett B., Michelle S., Gene S., Corbin S., Chandler S., Dao H., Darren J., Sherry E., Jeffrey C., Desirae M., Kyla T., Debbie R., Dale R., Victoria S., Carter K., Keegan K., Jorgene R., Mary B., Wendy G., Richard F., Mark V., Walter Q., Ben W., Ethan G., Diana L., Ashley B., Riley B., Crystal H., Paul S., Wyatt M., Robert K., Timothy J., Dona W., J.S S., James P., Kevin A., Kelly W., Laura M., Ryan T., Nathan M., Alyssa Q., Steve H., Jasmina M., Cory B.

"All About You" Dental

We'll go the Extra Mile for You!

All About You Dental Cosmetic & Family Dentistry

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A Gift For Your Family

Due to the wonderful compliments we have been receiving about our doctors and their family portraits, we wanted to ensure that our patients get the same beautiful portraits.

Call Light Dances Photography today to schedule your complimentary portrait studio session and receive a \$50 studio gift credit.
(A \$200 value.)

Expires June 9th, 2012

LightDances
PHOTOGRAPHY

WITH HEARTFELT THANKS!

For Your Referrals

Our business is built on word of mouth advertising and we'd like to thank the following people who were kind enough to recommend our office!

Stephanie H., Ericka J., Lori W.,
Donny L., Jena W., Sarah G.,
Dorothy F., Ruth B., Brandi W.,
Nicole T., Mindy B., Veronica B.,
Cade S., Jeff S., Cindi P., Leo B.,
Teri C., Michael H., Ciara M.,
Shawn M.